



FIRST AVIATION SHOW IN SELANGOR



25-27 NOVEMBER 2021

Skypark Regional Aviation Centre



SELANGOR
AVIATION SHOW 2021

Selangor - Malaysia's Preferred Aerospace Hub

Selangor is Malaysia's aerospace hub, with more than 62% of all Aerospace and Aviation related activities are located in and around Selangor. Subang International Airport (Sultan Abdul Aziz Shah Airport) houses several key aerospace and aviation companies from around the world - such as Spirit Aerosystems Malaysia, RUAG Aviation Malaysia, Asia AeroTechnic, AIROD, Airbus Helicopters Malaysia, AgustaWestland Malaysia, Airfoil Services, GE Engines Services Malaysia, ExecuJet MRO Services Malaysia, Aerodyne Group, Systematic Aviation Services and others. KL International Airport is also building its aerospace eco-system rapidly with the presence of Malaysia Airlines Engineering, Sepang Aircraft Engineering and many others.

Selangor offers a comprehensive aerospace eco-system that includes various activities ranging from services on electrical parts, manufacturing of parts, MRO, design and system integration, aircraft interiors, drone and UAV research and development and many other activities in the industry.

SELANGOR POSSESSES INCREDIBLE BUSINESS OPPORTUNITIES FOR POTENTIAL INVESTORS GIVEN ITS STRATEGIC LOCATION, HIGHLY DEVELOPED INFRASTRUCTURE, HIGH SKILLED WORKFORCE AS WELL AS THE AVAILABILITY OF GREENFIELD SITES FOR A MYRIAD OF FUTURE DEVELOPMENTS.



3 Hour
travel time by air to all ASEAN countries

Commitment from Selangor

- Selangor Aerospace Action Plan (2020-2030)
- Selangor Aerospace Council

2 Major Airports
(KLIA 1 & 2, Subang Airport)

• Serendah

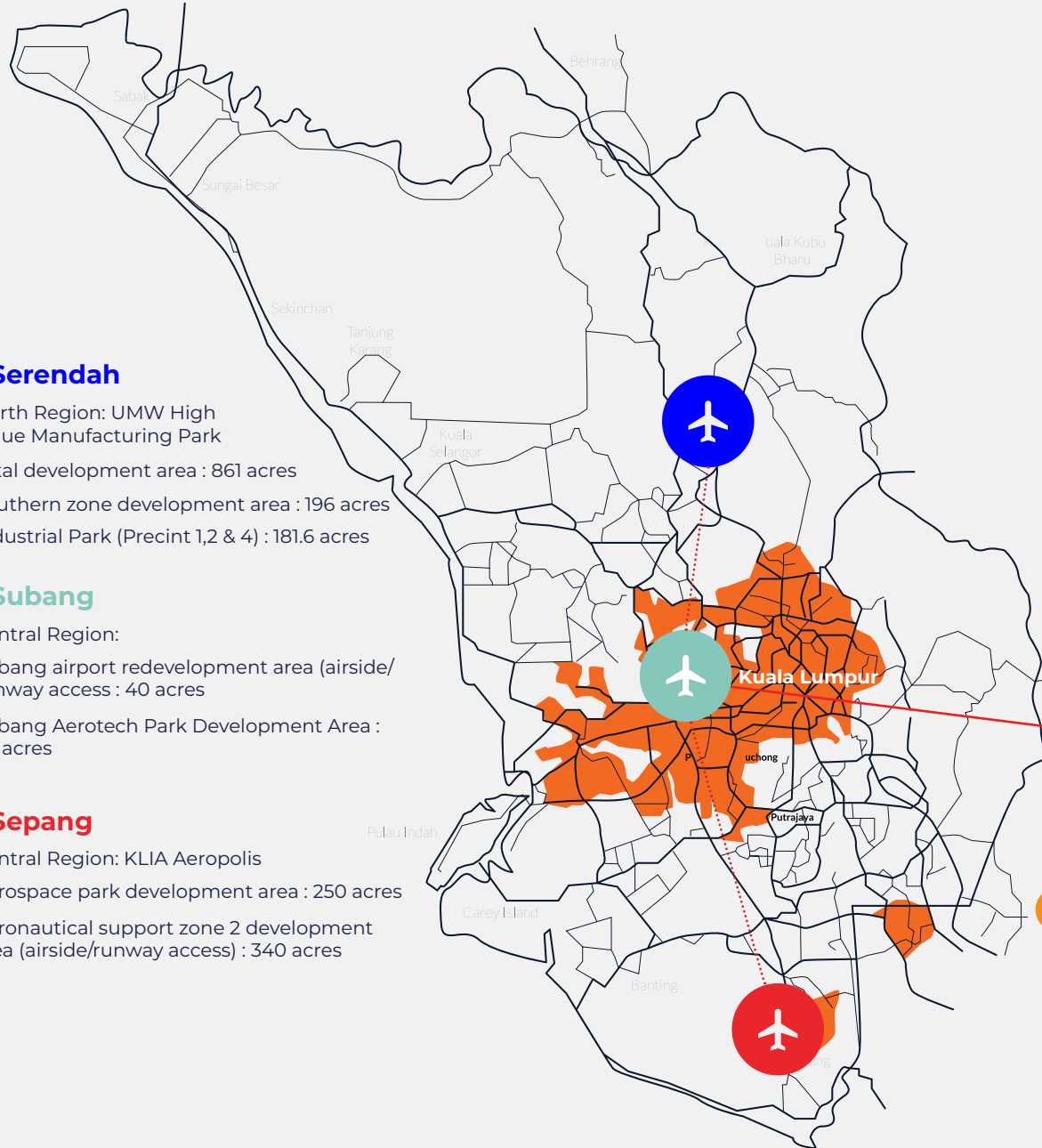
North Region: UMW High Value Manufacturing Park
Total development area : 861 acres
Southern zone development area : 196 acres
Industrial Park (Precint 1,2 & 4) : 181.6 acres

• Subang

Central Region:
Subang airport redevelopment area (airside/runway access) : 40 acres
Subang Aerotech Park Development Area : 60 acres

• Sepang

Central Region: KLIA Aeropolis
Aerospace park development area : 250 acres
Aeronautical support zone 2 development area (airside/runway access) : 340 acres



200
Aerospace-related and Aviation-related Companies in Selangor

62%
of aviation activities is in Selangor

SKYPARK
SKYPARK REGIONAL AVIATION CENTER

Incentives

- Investment Tax Allowance (ITA)
- Import Duty and Sales Tax Exemption



Invest Selangor serves as a one-stop agency that provides information, advisory services, as well as start-up or expansion assistance to potential and existing investors. The agency had contributed to the creation of over 400,000 jobs and attracted more than RM180.2 billion worth of manufacturing investments to the state.



S-DAICO is a division under Invest Selangor Berhad that acts as the 'Secretariat' to the Selangor Aerospace Council and is responsible for the coordination, execution, management and monitoring of the development and promotion of Selangor's Aerospace industry. Known as the "one-stop centre" for both foreign and domestic investors in the general Aerospace & Aviation sector, S-DAICO helps facilitate the involvement of small and medium enterprises into the global supply. Its role includes strategising projects with the Selangor State Government, State Government Linked Companies (GLCs), and the Federal Government and its agencies for the development of the aerospace industry within the state of Selangor, Malaysia.



SELANGOR
AVIATION SHOW 2021

Welcome to the first ever Selangor Aviation Show

The Selangor Aviation Show (SAS) 2021 is a networking exposition designed as a catalyst for the growth of the business aviation, general aviation and helicopters sub-sector of the aviation industry in Malaysia, and potentially in the region.

The inaugural event brings together the world's best of aerospace and aviation, creating potential business and investment opportunities in both domestic as well as in international stages.

Themed "Selangor, the ASEAN Business and General Aviation Hub", SAS 2021 gathers all relevant stakeholders to dialogue, share knowledge and offerings poised to revitalise the industry in the post-Covid-19 environment.


Exhibitors Profile

Join the line-up of leading industry players from MRO companies, aero-manufacturers, system integrators amongst others for an opportunity to showcase and amplify your brand presence.

 Business Jets


 Helicopters

 General Aviation / Aircrafts

 Drone & UAV

 Financial Institutions

 Educational Institutions

 Training Centres

 Chartered Agents

Visitors Profile

SAS 2021 aims to bridge the gaps and facilitate networking between industry players, potential investors as well as partners in an effort to support the growth of businesses.

1 Public Listed Corporations

2 Multinational Corporations / Government Listed Companies

3 OEM Manufacturers

4 Aerospace-related Companies

5 Financial Institutions & Private Equity Firms

6 Airport Service Providers

7 Training Centres

8 Flying Clubs

9 High Net Worth Individuals / VVIPs

10 Hospitality Services

11 Government Officials & Embassies

12 Industry Associations & Chambers of Commerce



Main Event Highlights

Decked with renowned brands and names, SAS 2021 is bringing together thought leaders and industry experts to discuss new opportunities, challenges as well as strategies geared towards elevating the aviation industry in Malaysia.

1

Networking Cocktail (Lifestyle & Industry Players)

A curated networking event for the industry players and potential clients to share the latest updates and vision.



6

Opening & Closing Ceremony

An opportunity to network with key stakeholders from the industry and the state.



2

Static Aircraft Showcase

Check out the line-up from business jet, helicopters to general aviation and feel the excitement!



3

Forum/Talk Show

SAS 2021 will help address the industry's most pressing challenges and offer participants access to network with leading experts from around the globe.



4

EDU Open Day

An ultimate eye-opener experience for the spectators especially the young aviation enthusiast!

5

Exhibition

SAS 2021 will be showcasing the future of business aviation and general aviation sectors throughout the exhibition halls.



Skypark Regional Aviation Centre (RAC)

Industrial Park, Jalan Riyal U3/36, Bukit Jelutong, 40150 Shah Alam, Selangor

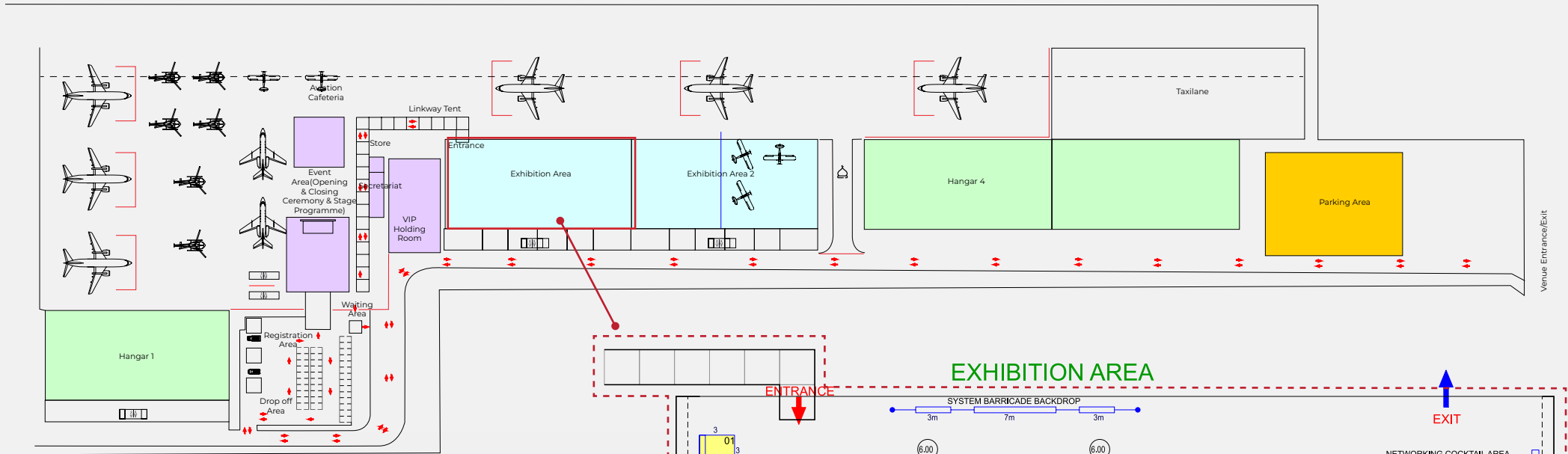
<http://www.subangskypark.com/aviation>

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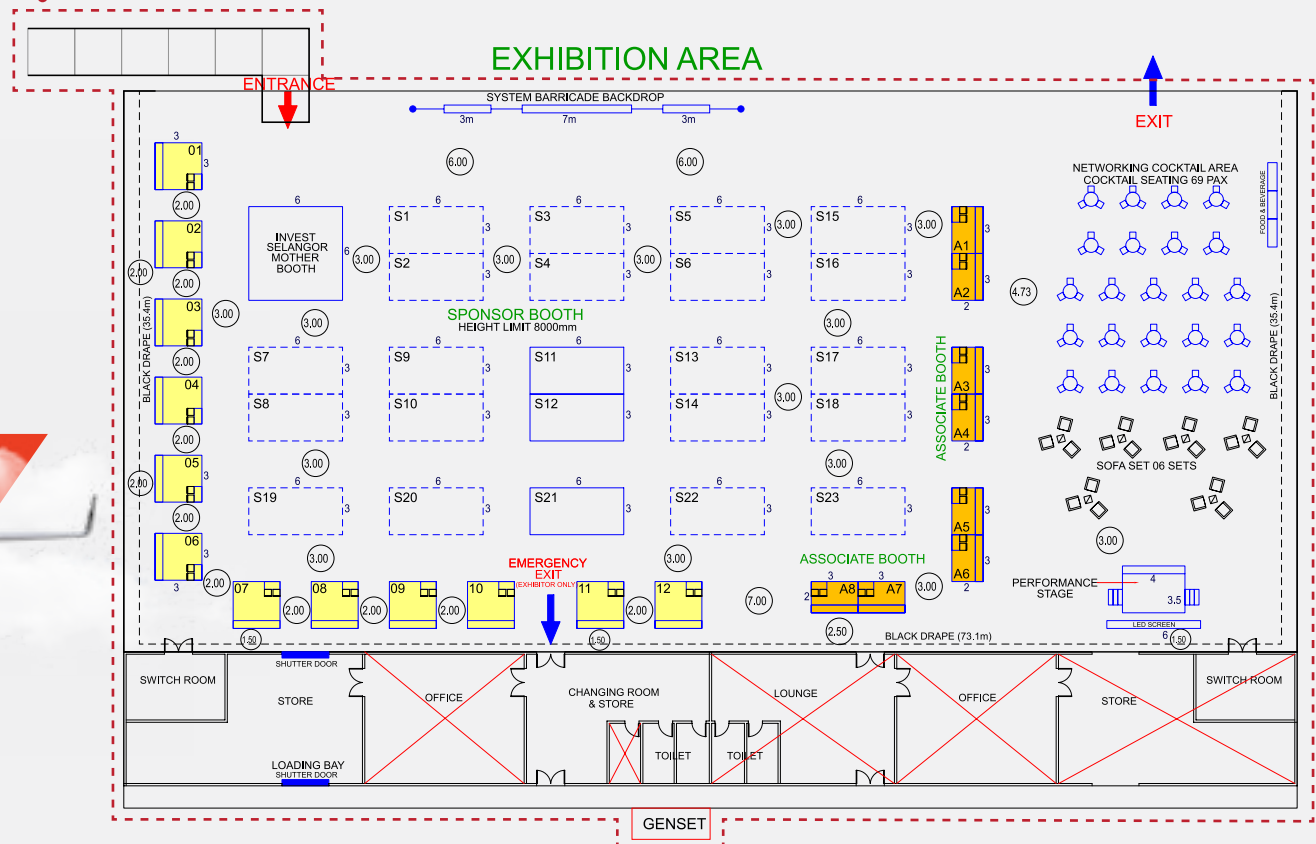
Skypark RAC SDN BHD

Event Floor Plan



- Barricade
- Toilet
- Portable Surau
- Ambulance

*Subject to changes



NOT AVAILABLE

Participate & Fly With Us

to have you as part of our aviation show. Register now as we offer valuable packages for sponsorships, exhibitors and aircraft displays that suit your business needs.

Sponsorship Packages

PACKAGE	GOLD PACKAGE RM 50,000	SILVER PACKAGE RM 30,000	BRONZE PACKAGE RM 20,000
Brand Visibility	Networking Cocktail (Night 1 : Industry Player OR Night 2 : Lifestyle)	Aviation Cafe	Bag, Notebook & Pen
Booth Space	18 SQM	18 SQM	18 SQM
Exhibitor Badge	8	6	4
Networking Cocktail (Industry Player)	8	6	4
Networking Cocktail (Lifestyle)	8	6	4
Onsite Branding as SAS 2021 Sponsor (Banner Board)	6	4	-
Logo Placement on Buggy	1	-	-
Video Presentation during Networking Cocktail	Max. 10 minutes	-	-
Company Presentation to Trade Visitor	30-minute slot	-	-
Advertisement in SAS 2021 Programme Book	2 Full Page @ ROP	2 Full Page @ ROP	Half-page
Brand Mention on SAS 2021 Website	✓	✓	✓
Branding on SAS 2021 Social Media	✓	✓	✓
Listed in SAS 2021 Programme Book Inclusive Logo	✓	✓	✓
Logo on Lanyard	✓	-	-

Exhibitor Packages

PACKAGE	SHELL SCHEME RM 4,000	BARE SPACE RM 6,000
Booth Space	9 SQM	18 SQM
Standard Shell Scheme Partition	✓	-
Information Desk (1 unit)	✓	-
Chairs (2 units)	✓	-
Fluorescent Light (2 units)	✓	-
13-amp Plug Point (1 unit)	✓	-
Waste Basket (1 unit)	✓	-
Fascia Board with Company Name	✓	-
Needle Punched Carpet	✓	-
Exhibitor Badge	2	4
Networking Cocktail (Industry Player)	2	4
Listed in SAS 2021 Programme Book Inclusive Logo	✓	✓
Feature on SAS 2021 Website Under Exhibitor List	✓	✓

Aircraft Display Rate

PACKAGE	SINGLE ENGINE TURBINES / PISTON / EXPERIMENTAL AIRCRAFT RM 4,000	HELICOPTER / TWIN ENGINE PISTON / TWIN TURBO PROP RM 6,000	BUSINESS JETS / NARROW BODY RM 8,000
Exhibitor Badge	2	4	4
Networking Cocktail (Industry Player)	2	4	4
Listed in SAS 2021 Programme Book Inclusive Logo	✓	✓	✓
Feature on SAS 2021 Website Under Exhibitor List	✓	✓	✓

WE'D LOVE TO HEAR FROM YOU

The Selangor Aviation show provides a platform for small and medium-sized aerospace companies to meet and build business relationships with existing and potential clients.

Be part of this first aviation show and let your business soar higher.

Visit us at www.selangoraviationshow.com for more information.





Contact our team

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