

# SELANGOR: PROPULSION FOR MALAYSIA'S AEROSPACE INDUSTRY

The aerospace and aviation industry has seen steady growth over the years, demonstrating its resilience and potential to create long-term economic value for the nation, despite current global challenges. To realise Malaysia's aspiration of becoming a leading aerospace hub in ASEAN, strategies were formulated to leverage Selangor's competitiveness as Malaysia's most progressive state to propel the industry forward.

Over 67% of the overall aerospace ecosystem in Malaysia is located and operates in Selangor. The state has established a strong and independent ecosystem, enhancing its ability to support the growing demand for the aerospace and aviation sectors, particularly in the Asia-Pacific region. Its unrivalled geographical advantages, industrial real estate, and infrastructure are complemented by a diverse talent pool, offering a transformational opportunity for global industry players to take their businesses to greater heights.

Recently, the Selangor State Government announced its plan to complement the aerospace and aviation expansion through the First Selangor Plan (Rancangan Selangor 1). This includes emphasising the Selangor International Aeropark (SAP) located next to KLIA Terminal 1 and Terminal 2.

The Subang Airport Rejuvenation Plans recently announced by the Honorable Transport Minister are welcome, and it is believed they will further propel Subang Airport. Plans to develop Subang airport to become a City Airport and to accept Regional Jets will invite more players in the MRO ecosystem in the near futures.



# THE ONE & ONLY BUSINESS & GENERAL AVIATION SHOW IN THE REGION



Selangor Aviation Show (SAS) 2023 is a platform designed to bridge industries and relevant communities for an exploration of business and growth possibilities. Bringing together the world's finest under one roof, we create an avenue for thought leadership and learning opportunities that will redefine the aviation industry as we know it.

The one and only of its kind, this third instalment of SAS 2023 is a three-day event that will feature local and international exhibitors showcasing the latest innovations in the general and business aviation, helicopter as well as the drone sector. Be part of the discourse led by the industry leaders and experts focusing on unpacking challenges and future-proofing aviation to navigate the current times.

SAS 2023 is where the best converge, connect and collaborate in unlocking the potential of the aviation future.

Invest Selangor is a one-stop agency that provides informational and advisory services to potential and existing investors as well as assistance in setting up ventures in Selangor.

Recognising the importance of the aviation industry as a major economic lever, the agency initiated the Selangor Darul Ehsan Aerospace Industry Coordination Office (S-DAICO), a division entrusted with the mandate to lead the growth of the aviation industry in Selangor. S-DAICO plays a critical role in strategising, coordinating and delivering projects for the Selangor State Government, in collaboration with State Government Linked Companies (GLCs), the Federal Government and its agencies for the development of the aviation industry within the state of Selangor.



# **SNAPSHOT**

**#SAS2021** 



4,987

Visitors with 66.2% Trade Visitors



47
Exhibitors



25

Participating Countries



13

Signed MoUs



**100**mil

In Value of Potential Transactions



18

Aircrafts on Display



42

**Speakers** 



21

**Programmes** 



**#SAS2022** 



10,824

Visitors with 32.14% Trade Visitors



**124** 

Exhibitors



38

Participating Countries



14

Signed MoUs



1.069bil

In Value of Potential
Transactions



30

Aircrafts on Display



44

Speakers



**37** 

Programmes

# **EXHIBITOR PROFILE**

Join the line-up of leading industry players from MRO companies, aero-manufacturers, system integrators amongst others for an opportunity to showcase and amplify your brand presence.



**Business Jets** 



**Financial Institutions** 



**Chartered Agents** 



Flying School



Helicopters



**Educational Institutions** 



Drone & UAV



General Aviation / Aircrafts



**MRO Services** 



Sport Recreation



# **VISITOR PROFILE**

Seize the chance to network with industry players, prospective investors and partners, tapping into the ecosystem to accelerate your business growth.



Public Listed Corporations



Multinational Corporations & Government Listed Companies



OEM Manufacturers



Aerospace-related Companies



Financial Institutions & Private Equity Firms



Airport Service Providers



**Training Centres** 



Flying Clubs



High Net Worth Individuals / VVIPs



Hospitality Services



Government Officials & Embassies



Industry Associations & Chambers of Commerce

# **MAIN HIGHLIGHTS**

SAS 2023 features the industry's brightest, latest and greatest at the heart of the event with a mission to elevate the aviation landscape of Malaysia.



#### **Static Aircraft Showcase**

Get up-close and personal with the technological marvels built to serve the growing global demands of air travel and transportations.



## **EDU Open Day**

Explore new possibilities as you get to know more about learning pathways and opportunities in mapping your way towards a fulfilling career in aviation.



#### **Exhibition / Showcase**

Discover the latest innovations powered by digital and technology that will reshape businesses and experiences, changing the game of the aviation industry.



### Networking Reception / B2B Meeting (Industry Players)

Be part of an exclusive networking avenue dedicated to industry players in pursuit of mutually beneficial partnerships.



## Forum & Sharing

Engage in dialogues with industry leaders and experts to gain insights on current trends, challenges as well as strategies in driving the growth of the global aerospace and aviation industry.



### **Appreciation Dinner**

Unwind with the company of like-minded individuals for a night to honour aspirations of excellence and future successes.





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