

THE ONE & ONLY BUSINESS AVIATION SHOW IN THE REGION

# EXHIBITOR PACKAGES



**7 - 9 SEPTEMBER 2023**  
SKYPARK RAC SUBANG, SELANGOR, MALAYSIA

PACKAGE	SHELL SCHEME	BARE SPACE	
<b>RATE</b>	<b>USD 1,500</b> (Inc. Tax USD 1,590)	<b>USD 2,400</b> (Inc. Tax USD 2,544)	<b>USD 4,200</b> (Inc. Tax USD 4,452)
Booth / Space	Standard Booth 9sqm	Bare Space 18sqm	Bare Space 36sqm
Exhibitor Badges	2	4	6
Invitation to Appreciation Dinner	1	2	3
Invitation to Networking Reception	2	4	6
Exhibitor Parking Sticker	1	2	3
Listed in SAS 2023 Event Directory Inclusive Logo	✓	✓	✓
Listed in SAS 2023 Website under Exhibitor List	✓	✓	✓

**BOOK YOUR SPACE NOW**  
and enjoy this special offer

\*Returning exhibitor only valid for one of the discount offers

**10% DISCOUNT**  
for returning exhibitor

**5% DISCOUNT**  
for early bird

\*until 31<sup>st</sup> of May 2023



**TALK TO US TODAY!**

**Jamie Haniff Ramlee**  
+6019 320 1522  
jamie@investselangor.my

**Khairul Bariah Jailani**  
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bariah@investselangor.my

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PACKAGE	SHELL SCHEME
Information Desk	1 unit
White Folding Chair	2 units
Waste Paper Basket	1 unit
Fascia Name ( <i>company name</i> )	1 set
13amp Power Point	1 unit
Fluorescent Light	2 units
Needle Punch Carpet	9 sqm

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# BRANDING PACKAGES

**7th - 9th SEPTEMBER 2023**  
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PACKAGE	RATE
Registration <i>*Online Registration and visitor Confirmation Email</i>	<b>USD 12,000</b> (Inc. Tax USD 12,720)
Lanyard	<b>USD 11,000</b> (Inc. Tax USD 11,660)
Notebook	<b>USD 10,000</b> (Inc. Tax USD 10,600)
Water Bottle	<b>USD 10,000</b> (Inc. Tax USD 10,600)
Hand Fan	<b>USD 5,000</b> (Inc. Tax USD 5,300)
Business Lounge	<b>USD 10,000</b> (Inc. Tax USD 10,600)
Aviation Cafe - 3 slots	<b>USD 5,000</b> (Inc. Tax USD 5,300)
Bali Bunting (Set of 10) - 5 slots	<b>USD 2,500</b> (Inc. Tax USD 2,650)
Temporary Billboard (Set of 4) - 2 slots	<b>USD 5,000</b> (Inc. Tax USD 5,300)
Mesh Fence Banner (Set of 10) - 10 slots	<b>USD 1,700</b> (Inc. Tax USD 1,802)



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# ADVERTISEMENT PACKAGES



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ADVERTISEMENT SIZE	EXHIBITOR RATE
Inside Front Cover Single Page 148.5mm (W) x 210mm (H)	<b>USD 350</b> (Inc. Tax USD 371)
Double Page Spread 297mm (W) x 210mm (H)	<b>USD 450</b> (Inc. Tax USD 477)
Full Page 148.5mm (W) x 210mm (H)	<b>USD 250</b> (Inc. Tax USD 265)
Half Page 148.5mm (W) x 105mm (H)	<b>USD 150</b> (Inc. Tax USD 159)
Inside Back Cover Double Page 297mm(W) x 210mm(H)	<b>USD 500</b> (Inc. Tax USD 530)
Inside Back Cover Single Page 148mm (W) x 210mm (H)	<b>USD 300</b> (Inc. Tax USD 318)

**Note:**

- i. Any artwork supplied needs to be no less than 300 dpi hi res PDF or PNG
- ii. Includes 3mm bleed



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## SPACE APPLICATION FORM

### 1. EXHIBITOR PROFILE

#### COMPANY DETAILS

Company Name \_\_\_\_\_ ROC/ROB Number \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Postcode \_\_\_\_\_ City/ State \_\_\_\_\_ Country \_\_\_\_\_  
 Phone (country code) \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_

#### COMPANY PROFILE

(Please tick (v) whichever relevant)

- Company  
 MNC  
 SME  
 Government  
 Institution/Training Centre  
 Banking  
 Media  
 Other (Please Specify) \_\_\_\_\_

#### BUSINESS CATEGORY (Please tick (v) whichever relevant)

- General Aviation     Business Aviation     Manufacturer     Services     Training Centre     OEM  
 Ground Handler     MRO     Supplier     Others (Please specify) \_\_\_\_\_

### PLEASE NAME THE CONTACT PERSON FOR THE PURPOSE OF:

#### LIAISON

Salutation \_\_\_\_\_ Name \_\_\_\_\_  
 Designation \_\_\_\_\_ Department \_\_\_\_\_  
 Office No. \_\_\_\_\_ Mobile No. \_\_\_\_\_  
 Email Address \_\_\_\_\_

#### BILLING

Salutation \_\_\_\_\_ Name \_\_\_\_\_  
 Designation \_\_\_\_\_ Department \_\_\_\_\_  
 Office No. \_\_\_\_\_ Mobile No. \_\_\_\_\_  
 Email Address \_\_\_\_\_

### 2. EXHIBIT CATEGORY

NO	CATEGORY	QUANTITY	BOOTH NO.
1.	Shell Scheme <b>USD1,500 / booth</b> (3m x 3m : 9sqm/booth)		
2.	Category B: Bare Space <b>USD2,400 / booth</b> (3m x 6m : 18sqm/booth)		
3.	Category A: Bare Space <b>USD4,200 / booth</b> (6m x 6m : 36sqm/booth)		

**3. BRANDING**

NO	CATEGORY	RATE (USD)	PLEASE TICK HERE
1.	Registration <i>(Online Registration and Visitor Confirmation Email)</i>	<b>12,000</b>	
2.	Lanyard	<b>11,000</b>	
3.	Notebook	<b>10,000</b>	
4.	Water Bottle	<b>10,000</b>	
5.	Hand Fan	<b>5,000</b>	
6.	Business Lounge	<b>10,000</b>	
7.	Aviation Cafe	<b>5,000</b>	
8.	Bali Bunting <i>(Set of 10)</i>	<b>2,500</b>	
9.	Temporary Billboard <i>(Set of 4)</i>	<b>5,000</b>	
10.	Mesh Fence Banner <i>(Set of 10)</i>	<b>1,700</b>	

**4. ADVERTISEMENT**

NO	CATEGORY	RATE (USD)	PLEASE TICK HERE
1.	Inside Front Cover Single Page	<b>350</b>	
2.	Double Page Spread	<b>450</b>	
3.	Full Page	<b>250</b>	
4.	Half Page	<b>150</b>	
5.	Inside Back Cover Double Page	<b>500</b>	
6.	Inside Back Cover Single Page	<b>300</b>	

\*All prices are subjected to 6% SST

**5. PAYMENT TERMS**

- The organiser will send the Space Quotation and Contract separately after receiving the Space Application Form.
- Upon agreement with the Space Quotation and Contract, the invoice will be issued for payment purpose.
- 30% of the total payment is required within two weeks from the invoice date of space locking.
- 70% of the balance payment is due one month before the event.